UNIVERSITY OF WISCONSIN-MADISON DIVISION OF EXTENSION

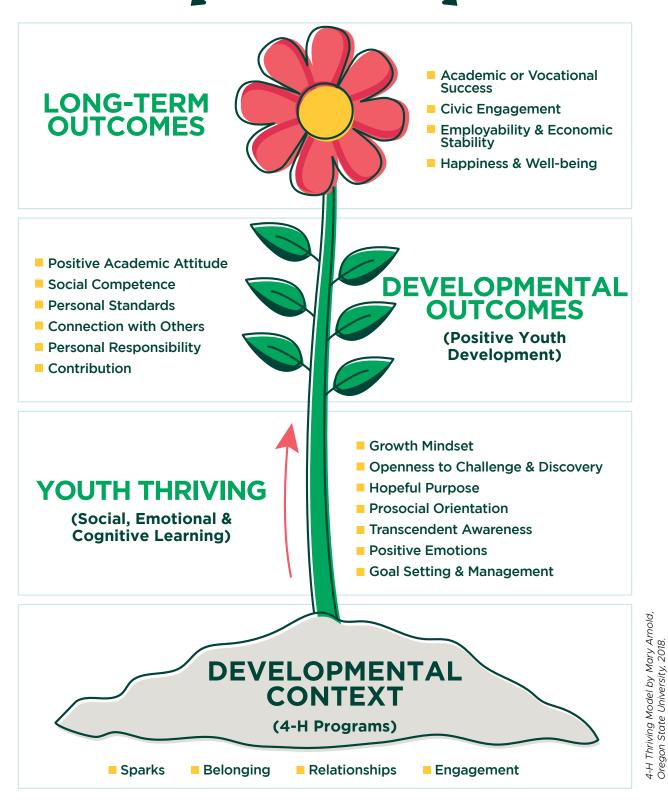


Positive Youth Development Institute

IMPACT REPORT • 2024









UW-MADISON EXTENSION

Empowering Wisconsin youth, and the communities who support them, to thrive.

The work of 4-H Positive Youth Development is needed. As a parent, educator, and leader, I see both the need and opportunity of this work every day. Young people want (and deserve) to be seen. They have thoughts, ideas, and perspectives, which are valuable and important. Yet, in many ways, our world isn't ready for them.

The Division of Extension's Positive Youth Development Institute empowers Wisconsin youth, and the communities who support them, to thrive. To fulfill this promise, **we place youth leadership**, **in partnership with supportive adults**, **4-H clubs**, **and community organizations**, **at the center of our work**. We support adults — as volunteers, community leaders, local officials, and neighbors — to join us in learning and practicing together. We lead and teach youth through our robust Wisconsin 4-H club program, statewide and national youth experiences, and varied community-responsive programming such as Teen Courts, Youth in Governance, college, career and life preparation programs, and a vast array of community partnerships.

Spark

⁹agen

In our programs — regardless of the audience or the label — we strive to provide young people a place to belong, a chance to experience positive relationships with others, an opportunity to explore their interests ("sparks"), and encouragement to be highly engaged. Together, these **elements** are the **ingredients of the high-quality youth program environments** we strive to build and support.

As part of UW–Madison, a land grant university, **our youth development work is grounded in research**. Because of this, we know that when young people are supported in high-quality program environments, they have the best chance to thrive. In 2024, we completed our third consecutive "Wisconsin Youth Study" of older youth participants, which demonstrated that our programs are high quality and **youth are reporting elements of thriving**, such as a growth mindset, hopeful purpose, and positive emotions. Our **4-H Thriving theory of change** illustrates why this is so important. When youth demonstrate thriving, they will likely achieve positive long-term outcomes such as **academic or vocational success, happiness, and well-being**.

Our programs, communities, leaders, and neighbors become more ready for today's youth every day. We continue to take steps forward in encouraging youth voices, elevating youth sparks, and building environments where youth engage and feel belonging. We are grateful for all of our partners — from volunteers and community organizations to county governments and fellow Division of Extension colleagues — for walking with us in these efforts.



With tremendous gratitude for you,

JESSICA J. JENS Assistant Dean • Positive Youth Development Institute Director • 4-H State Program Leader

PYD Institute Reach

The PYD Institute reaches youth throughout Wisconsin.



Wisconsin youth served in combination with our 4-H club membership program.



youth served through our community-based PYD programs.



We collaborate with



partnering organizations ranging from nonprofits to school districts and elected county boards.

Youth in

Governance

PROGRAMS

our staff support youth empowerment throughout Wisconsin



66 The PYD educator demonstrated a deep understanding of the barriers that often hinder youth participation. They proactively addressed issues such as transportation and food insecurity. ensuring equitable access for all members. Recognizing the value of young people's time and expertise, they championed the idea of compensating them for their contributions. This comprehensive approach, combining practical support with a commitment to equity and empowerment, enabled the youth group to effectively drive positive change within their community." COMMUNITY PARTNER

Youth Restorative Justice + Teen Court PR0GRAMS

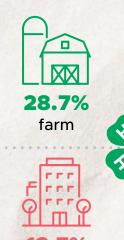


26,882 4-H CLUB

MEMBERS ACROSS WI

3.1% increase in membership from the previous year 4-H clubs and groups 5,537 enrolled adult ovlunteer leaders

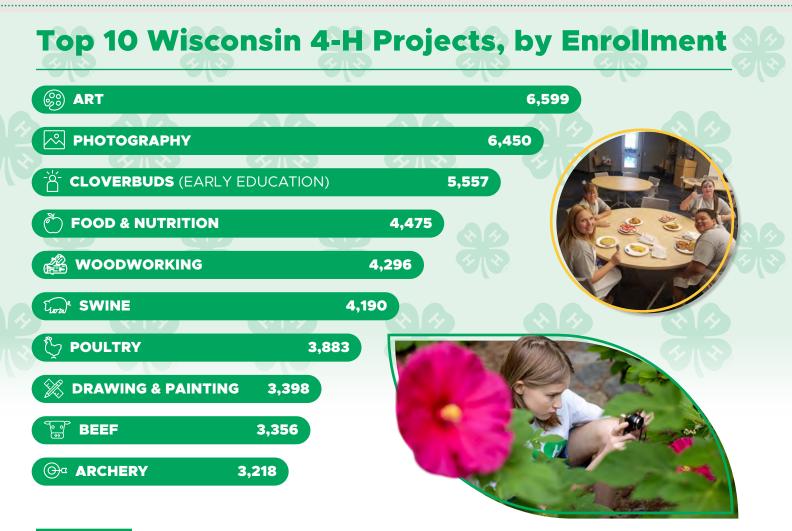
Meeting Youth Where They Live



13.7% 10,000–50,000 population 51.6% 10,000 or less population

> **6%** 50,000+ population





WISCONSIN ARTS AMBASSADORS

A rts Ambassadors is an exciting new chapter in Wisconsin 4-H's state-level arts programming! For more than 50 years, youth participated in separate state teams focused on drama, music, visual arts, and communications. While those groups offered great experiences, they sometimes felt disconnected and uneven from year to year.

Arts Ambassadors brings all those creative areas together into one inclusive team where each member can focus on their passion — while benefiting from a shared, supportive community. This new approach creates a stronger sense of belonging, encourages collaboration over competition, and ensures consistent, high-quality programming for everyone involved.

Throughout the year, Arts Ambassadors will take part in signature 4-H events like Summer Academy, Arts Camp, Fall Forum, and ArtBeat! They'll grow as artists and leaders, build confidence, explore their unique Sparks (interests and talents), and gain valuable college and career readiness skills.

For parents, it's reassuring to know that adult team members receive specialized training in youth development topics like Ages and Stages, Youth-Adult Partnerships, and Youth Voice. That means your child is supported by caring adults who understand how to guide and empower teens.

Whether a young person dreams of the stage, loves to paint, or wants to use their voice to create change, Arts Ambassadors offers a place to grow,

> belong, and shine — all while building friendships and skills that last a lifetime.

Community and Confidence

THROUGH 4-H SHOOTING SPORTS



న్లస్తే SPARKS

WI 4-H Shooting Sports Enrollment by Discipline		
Archery	3,218	
Air Rifle	1,295	
Air Pistol	558	
Forestry	523	
Rifle	521	
Wildlife	515	
Shotgun	508	
Pistol	244	
Muzzleloading	134	



4,280 youth enrolled across all disciplines



63 WI counties have certified adult leaders



receive adult leader certification

he Shooting Sports project area in Wisconsin 4-H has a long legacy of providing positive youth development opportunities through a skill-based area that is of interest to a wide-reaching depth and breadth of Wisconsin youth. Nearly 16 percent of Wisconsin 4-H members are enrolled in at least one Shooting Sports discipline! From urban to rural youth, Shooting Sports programs enhance the 4-H Positive Youth Development mission through meaningful learning experiences, which support the development of life skills, safety education, responsibility, inclusivity, teamwork, connection to outdoor recreation/conservation, career exploration, personal achievement, and competition opportunities.

Shooting sports programs are led by dedicated, certified, and highly trained volunteers. In fact, in 2024,

volunteer leaders spent a collective 1,224 hours in training! Workshops and programs are held in 88 percent of Wisconsin counties and 15 statewide competitive invitations are hosted by volunteers and staff each year. In 2025, 35 youth earned eligibility and participated in the 4-H National Championships in Grand Island, Nebraska!

We are proud of the Wisconsin 4-H Shooting Sports program, its foundation of positive relationships with adult volunteers and staff, and its ability to serve the current interests of a diverse population of youth in a highly safe and effective environment.



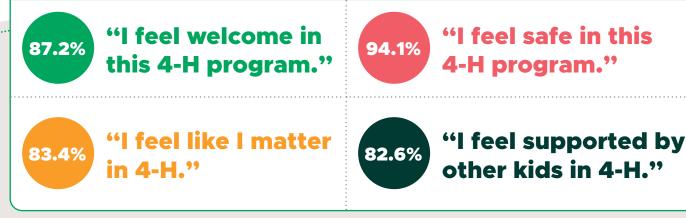
Bobcat Buddies: A Journey of Growth and Connection

The Florence County Bobcat Buddies Youth Mentorship Program has made a big impact in 2024, bringing hope and joy to both high school mentors and elementary students.

Eleven high school members from the 4-H TORPEDO (Together Our Responsibility Publicly Embraces Dedication and Opportunity) club were paired with younger students needing positive role models. Each week, they met to listen, play games, do crafts, and help with schoolwork.

The program has boosted elementary students' attitudes toward school, behavior, social skills, and selfesteem. Meanwhile, TORPEDO members gained valuable leadership experience while making a meaningful difference. Now in its second year, the program continues to grow, with students eagerly looking forward to time with their mentors each week. Florence County 4-H celebrates this success and encourages everyone to keep making a positive impact!

2024 Wisconsin 4-H Youth Survey Results—Belonging



The 2024 Wisconsin 4-H Youth Survey was administered to over 11,000 4-H members aged 13 and over with a return rate of 20 percent. Wisconsin 4-H Thriving Evaluation Team: Josset Gauley (Lead Evaluator), Ellen Andrews, Aimee Elkins, Alicia Schroeder-Haag, Marie Witzel, Lisa Curley, Christa VanTreeck, Neil Klemme, Ian Meeker.

🖗 ENGAGEMENT

Since 2020, youth and families have continued to share excitement and support of additional opportunities through virtual learning. In fact, participation continues to grow year to year and is one way in which youth engagement increases within 4-H Positive Youth Development while also reaching new audiences throughout Wisconsin.



Distance Learning: Engaging Wisconsin Youth in Opportunities to Learn, Lead, Grow, and Thrive, Wherever They Are

cooking with Meat" enrolled 650 youth! The program was adopted from Oklahoma State 4-H curriculum and provided youth an opportunity to learn to safely cook six species of meat and included partnerships with the Wisconsin Beef Council, American Rabbit Breeders Association, and Wisconsin Pork Association. Funding support from the Wisconsin Beef Council, Corteva Agriscience, and the Wisconsin 4-H Foundation allowed each participating family to receive a take-and-learn kit (at no cost), which included a meat probe, cutting board, safe internal temperature magnet, and an activity and recipe book. In the final session, these tools allowed youth to cook lamb chops with Extension Youth Livestock Specialist, Bernie O'Rourke!

As a full-time working parent, the flexibility has been a game-changer for us, allowing us to prioritize learning and family time in a way that fits our needs." -4-H PARENT

1,181 distance learners discovered how to...





Youth Voice in Action

cross Wisconsin communities, Extension's 4-H & Positive Youth Development (PYD) educators place youth leadership, in partnership with supportive adults and community organizations, at the center of their work. One way they do this is through the innovative and popular Youth in Governance (YIG) program. YIG's goals include bringing youth voice to community issues, facilitating positive youth-adult partnership to address local issues and build solutions, and fostering the development of confident, independent, and motivated youth leaders.

Within these highly effective programs, high school-aged youth serve on local government bodies, including city councils and county boards. Youth have opportunities to present publicly, join committees of interest, and, in some cases, participate in the decision-making process.

YIG participation positively impacts the youths' perception of their own knowledge of government, including a greater awareness of local issues and an increase in confidence that their opinion will make a difference in the community. Youth feel welcomed and supported by mentors and fellow committee members, increasing their sense of belonging. In addition, they report being more likely to seek other leadership roles and be involved in a government-related career or public office in the future, leading to high levels of civic engagement.

Youth shape and are shaped by the communities they live in and have an important place in building our collective tomorrow. Youth in Governance programs make this happen.

66 I'm the chair of a committee established by the county board first to explore the feasibility of establishing a Youth in Governance program and, subsequently, to implement a pilot program. Our PYD educator has been an essential partner and resource to us from the start. She has connected us to resources, has assisted in the creation of documents, helped develop online informational content and the program application form, and has made it possible to get to the point where we will be selecting our 'first class' of student representatives." —COUNTY PARTNER





Positive Peer Pressure: Teen Courts

or youth, being involved in the justice system can have significant impacts on their future, affecting their ability to participate in the military, receive financial aid, and pursue certain career paths. Teen courts provide youth with an alternative to traditional court proceedings and fines. By incorporating restorative practices, these courts encourage teens to reflect on the consequences of their actions and take meaningful steps to make amends. The goal is to move away from a consequence-based model and instead focus on behavior change.

Several Wisconsin counties partner with UW-Madison Extension to offer Teen Court. In Marquette and Buffalo Counties, teens who violate laws or school policies - such as theft or vaping - can be referred to teen court by school officials, law enforcement, social workers, or judges. Instead of facing a formal court appearance, they appear before their peers who examine the root causes of their behavior. Based on that discussion, all the individuals in the circle agree upon requirements that are customized to each person and are meant to be educational, not punitive, in order to restore their relationships with peers, school, family, and community members.

UW-Madison Extension educators play a key role in preparing youth panelists, providing training on restorative justice practices, and helping them develop thoughtful, reflective questions before each session. The impact extends to all participants. Offenders gain insight into their actions, reducing reoffending rates, while peer panelists develop leadership and conflict resolution skills. "It's a 360-degree approach," said Annie Lisowski, PYD Institute associate director. "Youth with violations receive guidance from their peers aimed at rethinking their behavior, repairing relationships, and restoring their image in the community." By engaging in these discussions, youth strengthen their decision-making, empathy, and problem-solving abilities, fostering a deeper connection to their community and a pathway to future success.







Sewing for Service in Barron County

Barron County 4-H, in partnership with the Barron County Fair, set out to sew 300 placemats during the fair — igniting excitement for 4-H sewing! For 28 hours, six machines buzzed with activity as fairgoers of all ages joined in, creating 230 placemat tops. Generous donations of supplies and community support made this meaningful project possible.

The momentum continued with an August sewing camp, where youth practiced their skills by making cinch bags and sewing more placemats. One dedicated 4-H club also pitched in by sewing nets to help control invasive purple loosestrife in Barron County, showcasing the power of community collaboration.

By December 15, they exceeded their goal, completing 318 placemats just in time for holiday delivery with Christmas Meals on Wheels. Each placemat included a card explaining the collaborative effort, bringing smiles and gratitude from recipients. Through skill-building and community service, Barron County 4-H stitched together a passion for sewing — one placemat at a time!

My godmother received one of these and loves it. She had to show me when I got to her house. Thank you for doing this."

-COMMUNITY MEMBER

Wisconsin 4-H

COMMUNITY SERVICE

Many 4-H clubs completed community service projects in 2024

404



4-H clubs reported they completed community service projects 3,542

total community service events were reported

33,900



4.2



community service projects were completed per club on average hours of service were provided to Wisconsin communities through 4-H community service projects





For the past 20 years, Youth as Partners in Civic Leadership (YPCL) has inspired and led efforts to amplify youth voices across Wisconsin by equipping both young people and adults with the skills to share civic leadership within their communities, schools, and organizations. Over an immersive weekend, intergenerational teams from across Wisconsin gather to learn community organizing skills and bring those ideas home to inspire change.

The 2024 program featured alumni who have led congressional campaigns, run large statewide nonprofits, and spearheaded youthserving programs. Participants joined informal roundtable discussions, attended sessions on disability access and AODA (alcohol and other drug abuse) prevention, listened to an alumni panel, and explored Upham Woods Outdoor Learning Center. YPCL serves as the catalyst for positive,

youth-led community service and change. This year's teams left the weekend with "action plans" to tackle real-world issues in their local communities, including gun violence prevention block parties, audits of vape vendors, housing affordability assessments, and online domestic abuse prevention campaigns.

of YPCI

Over the past 20 years **1,320 youth + 485 adults** have participated in YPCL!

Picking Promises: A Community Service Opportunity

4-H volunteer Norm Joseph had a vision of connecting local farms with food pantries through fresh produce donations. With support from 4-H educator Rachel Hart-Brinson, he developed Picking Promises, a program where volunteers harvest produce from local farms and donate it to food banks. Farmers also provided educational insights about their crops before the picking began.

Norm secured partnerships with farms, some of which offered discounted or donated produce in exchange for volunteer cleanup. He also raised funds from local businesses to help cover costs. Eau Claire County 4-H helped promote and organize picking events, and Norm coordinated service outings for 4-H clubs.

Last year, Eau Claire County 4-H clubs harvested over 7,500 pounds of fresh produce — including strawberries, blueberries, raspberries, apples, pumpkins, and squash across four events at three farms. These donations were delivered to The Community Table and Feed My People Food Bank, ensuring fresh, local food reached those in need.



Volunteering Makes a Difference

n 2024, the second North Central Region 4-H Volunteer Impact Survey was launched to gather information from 4-H volunteers about the perceived impact of volunteering. Through this survey, some of Wisconsin's 5,537 adult volunteers shared why serving is important and what they gain.

Volunteers not only bring invaluable experience and care (as caring adults) to the 4-H program and its participants, but volunteers seek out 4-H as an opportunity for personal growth and to give back to their communities and the youth they serve.



I see the volunteers making the community stronger by validating and helping youth make our communities better. When you give youth positive role models, they become positive stronger citizens to contribute to our communities." –WISCONSIN 4-H VOLUNTEER

WISCONSIN 4-H VOLUNTEERS REPORT...

INDIVIDUAL BENEFITS	ORGANIZATIONAL BENEFITS	PUBLIC VALUE
94% had fun while volunteering	96% taught youth new skills	90% makes communities stronger
91% built new relationships with youth	90% planned learning experiences	87% helps connects communities
82% gained skills to use in other roles	88% shared the value of the 4-H program	81% improves community health
75% felt better connected to the community	80% recruited new youth to 4-H	70% encourages civic involvement
74% increased their confidence as a leader	71% recruited new volunteers to 4-H	

Volunteers Support Youth Mental Health

dults who volunteer with young Hpeople, care about young

people. One way to show we care is to give help and support when someone is feeling down. That's what the Supporting Youth Mental Health for Volunteers Training – Supporting YMH, for short — is all about: knowing how to support youth when they're down, whether it's simply a bad day or it's more than that.

Since 2020, the Positive Youth Development (PYD) Institute has been offering training for 4-H PYD

volunteers to be more aware and prepared to support youth mental health. Extension's PYD and Health & Well-Being Institute staff adapted an established, nine-hour long evidencebased program into this less timeintensive training. In 2024, the team published a formal evaluation of the effectiveness of the shorter training in comparison to the longer training. The results demonstrated that both programs increased the confidence of the adult participants in talking to and supporting youth experiencing mental health challenges.

Adolescence is a critical period for developing habits important to mental well-being. Increasing the number of volunteers who are comfortable and confident in supporting youth mental health is an important part of our collective work.



Supporting Youth Mental Health for Volunteers Training Join us!

1-hour online training + 2-hour live training (in person or virtual)

Learning Outcomes

 Volunteers' important role in supporting youth mental health

relationships and talk to a youth who

Simple skills and strategies to build trusting

- Roles, responsibilities, and resources for volunteers who support youth
- Signs and symptoms of a mental health challenge, including suicidal ideas or attempts



qo.wisc.edu/ supporting-ymh



Lobenstein, Monica M.; Sparks, Shannon; Park-Mroch, Jennifer; Hopke, Danette; Hintz, Jayna; Suehring, Megan; Norrell-Aitch, Kea; Gearing, Karla; Gobert, Michelle; and Michels, Sheila (2024) "A Comparative Evaluation of Two Youth Mental Health Trainings for Volunteers," Journal of Youth Development: Vol. 19: Iss. 2, Article 6. Available at: https://open.clemson.edu/jyd/vol19/iss2/6

AmeriCorps and Extension: Expanding Access to 4-H Youth Development

In its first year of implementation, the Wisconsin 4-H/AmeriCorps partnership made a big impact in communities. 4-H AmeriCorps members expand opportunities for youth by addressing capacity gaps within local organizations, deliver sparks-based 4-H programs to new audiences, and collaborate with local 4-H educators and community partners. The result is new hands-on, exciting, and varied youth programming such as in-school and after-school 4-H clubs, day camps, drop-in programs, and community events.

And, it's a win-win-win for everyone! Community partners praise the meaningful contributions 4-H programs bring to their missions, highlighting how engaging activities enrich youth learning experiences and family interactions. AmeriCorps members report personal and professional growth, gaining skills in planning, teaching, and time management, while also experiencing the rewards of community service. Wisconsin 4-H expands its reach, serves more youth, supports local communities, and empowers the next generation of leaders across Wisconsin.

This partnership is made possible through a grant from Serve Wisconsin, the organization which administers national AmeriCorps funding in our state.





20 counties served

100+

volunteers recruited



67 new 4-H programs



Giving Back: Jack's Story

fter graduating from UW-Milwaukee, Jack Piaskoski sought a meaningful way to give back to his hometown of Milwaukee and found the perfect opportunity as an AmeriCorps member with UW-Madison Extension's 4-H program. Since 2024, he has designed innovative lesson plans and led engaging STEM programs, including chess and robotics, to inspire and educate young minds. His efforts have expanded access to high-quality educational opportunities for underserved youth, sparking their interest in STEM and providing them with valuable skills.



⁶⁶ Being able to share my passion for STEM with youth who don't often have these kinds of opportunities for quality programs, and seeing that passion transfer to them, is really rewarding. It's exactly what I was looking for out of my AmeriCorps experience." —JACK PIASKOSKI

Lucy Johnson Evansville 4-H Club • Rock County

Lucy Johnson of Evansville 4-H had the honor of performing on her violin at the Spark Celebration Conference in Washington, DC. Selected as one of just four performers, Lucy's talent was recognized among exceptional 4-H'ers nationwide.

Having played violin since the age of four, Lucy prepared three songs for the event, crediting 4-H for helping her build the confidence to perform on stage. Beyond showcasing her skills, she was inspired by the achievements of fellow 4-H members and cherished the opportunity to form new friendships with other talented performers.

Lauren O'Connor Green County 4-H Club



Lauren O'Connor's path from showing animals in Green County 4-H to competing in the 2024 Paris Summer Olympics as part of the U.S. Women's Olympic Rowing Team is a testament to dedication and perseverance.

> Raised with the values of responsibility and confidence through 4-H, Lauren credits the program for helping her step outside her comfort zone. She encourages 4-H youth to explore new opportunities, emphasizing that 4-H fosters connections and skills that can lead to unexpected passions and achievements.

USA

Congratulations to All the Wisconsin 4-H Nationally Recognized Teams and Individuals!



National 4-H Hall of Fame Inductee

Melanie Miller, a lifelong advocate of 4-H in Wisconsin, was inducted into the National 4-H Hall of Fame in October 2024!



National Shooting Sports Competition Individual Air Pistol

Rapid Fire

Holly Elsinger of Washington Co. placed 1st over 76 competitors!



National Shooting Sports Competition

Team Air Pistol Rapid Fire

2nd place out of 18 teams

L-R: Coach: Brian Hines, Pierce Co.; Ryan Kundinger, Wood Co.; Holly Elsinger, Washington Co.; Sam Hines, Pierce Co.



National Dairy Judging Competition at World Dairy Expo; Madison, WI

3rd place overall, 2nd place in oral reasons

St. Croix County Dairy Judging Team: Stella Kamm, Sophia Kamm, Lilly Peterson, Makalya Weyer. Coach: Ellis Frank.



North American International Livestock Exposition; Louisville, KY

2nd place overall, 2nd place in oral reasons

All Star (statewide) Dairy Judging Team: Cameron Ryan (Fond du Lac), Logan Harbaugh (Shawano), Summer Hammann (Barron), Hailey Zernicke (Shawano). Coaches: Lynn Harbaugh, Jay Jauquet.



National Dairy Bowl Competition; Louisville, KY

1st place overall, top ten on written test

Polk County, Wisconsin 4-H Dairy Bowl Team: Kallie Andersen, Evelyn Braaten, Suki Gatica, Darby Trent. Coaches: Patti Hurtgen, Gwen Dado. NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION

2024



Grant County Livestock Education Teams

National Reserve Champion Livestock Quiz Bowl Team: Luke Patterson, Cameron Patterson, Libby Vogt, Michael Edington.

National Reserve Champion Livestock Skillathon Team: Leah Patterson, Aiden Patterson, Gwen Riedl, Iris Adams. Coach: Ron Patterson.



SHRWTIMES

All-American Dairy Show Invitational Youth Dairy Cattle Judging Contest; Harrisburg, PA

1st place overall in the 4-H competition, 3rd place in oral reasons

Pierce County Dairy Judging Team: Braeden Bechel, Ava Kolodzienski, Abby Thompson, Hannah Fesenmaier. Coach: Bob Traynor.



National Western Stock Show; Denver, CO

4th place overall, 4th place in retail identification, 3rd place in oral reasons

Grant County Meat Judging Team: Leah Patterson, Gwen Reidl, Aiden Patterson. Coaches: Amanda Cauffman, Dennis Patterson.



National 4-H Horse Educational Contests, Quarter Horse Congress; Ohio

Horse Breeding in the Modern Era

Emma Kessler of Marathon Co. placed 3rd in public speaking!







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Positive Youth Development Institute Impact Report 2024